



Girls Going Places® Entrepreneurship Award Program Frequently Asked Questions

1. When does the Girls Going Places® Entrepreneurship Award Program begin?

Entry forms for the 2010 Girls Going Places® Entrepreneurship Award Program will be accepted from September 1, 2009 through February 26, 2010. Submissions received after the deadline date will be entered in the 2011 competition.

2. What's required to enter the contest?

A nominee **must** be 12 to 18 years of age as of December 31, 2009. Additionally, the nominee must be enrolled in middle school or high school as of December 31, 2009. Finally, the nominee must be a US legal resident.

A submission to the contest **must** include the following components:

1. **REQUIRED:** 250-word personal statement addressing your thoughts on entrepreneurship, business leadership, financial independence, or giving back to the community, typed on 8 ½ x 11 paper.
2. **REQUIRED:** 750-word letter of recommendation endorsing you as an accomplished young entrepreneur, typed on 8 ½ x 11 paper, written by an adult (age 18 years and over) who must be a US legal resident.
3. **REQUIRED:** One completed entry form/application signed by a parent/legal guardian and the nominator (postmarked by February 26, 2010).
4. **OPTIONAL (HIGHLY RECOMMENDED):** any supporting materials such as relevant financial data, photographs, articles, awards, citations, samples, electronic media (CD, tapes) etc. See question #8 below for more information on supporting documentation.

For a list of criteria in which submissions are judged, see Rule #3 in the "Official Rules" at www.GirlsGoingPlaces.com

3. When are submissions due?

Submissions must be postmarked **NO LATER** than February 26, 2010.

4. Can a parent write the 750-word letter of recommendation?

Yes, a parent can write the letter of recommendation. Also, any adult such as a mentor, counselor, teacher, or friend can write the letter of recommendation as long as they are age 18 and over and a US legal resident.

5. Can more than one letter of recommendation be submitted?

Yes, more than one letter of recommendation can be included in one submission.

6. Can more than one adult nominator submit a letter of recommendation?

Yes, more than one adult nominator can submit a letter of recommendation, as long as they are an adult and a parent or legal guardian signs the entry form/application.

7. **Where should the submission be mailed?**

All parts of the application (entry form, personal statement, letter(s) of recommendation, and any supporting documentation) should be submitted in the same envelope and mailed to:

The Guardian Life Insurance Company of America
Attn: Girls Going Places® Entrepreneurship Award Program
7 Hanover Square, H26-J
New York, NY 10004

8. **What types of supporting documentation are generally allowed?**

Supporting documentation can include the following (*list is not exhaustive*):

- Relevant financial data, if any
- Sample(s) related to the product or service the nominee offers
- Print material(s) related to the product or service the nominee offers (e.g., business cards, brochures, newsletters, etc.)
- Certificate(s) of achievement
- Local paper or news article(s) about the nominee and her achievements

Supporting documentation can be furnished in various formats including binders, CD's, DVD's, photos, PowerPoint's, video clips, etc.

Note: submissions and supporting documentation will NOT be returned to applicants. For more information, please read rule #6 of the Official Rules at www.GirlsGoingPlaces.com

9. **When will notifications go out to applicants?**

Notifications to winners and finalists only will be mailed after the week of April 19, 2010 and before May 1, 2010. The names of winners and finalists will be posted **on or about** May 10, 2010 on www.GirlsGoingPlaces.com.

10. **What does budding entrepreneurship mean?**

Budding entrepreneurship refers to a person who is taking steps that begin to display personal and professional qualities relative to organizing and managing any business, usually with considerable personal initiative and risk.

Please refer to the "Official Rules" for full program information, requirements and criteria.

Visit www.GirlsGoingPlaces.com for official rules and entry form download

